**Artist|Statement**

**Create your artist statement. Use the following as a guide to write it. Keep it short: less than a page, just a few paragraphs at most!**

**1.  Keep it Simple:**Artist statements should be short, sweet and to the point. A clear, concise statement will add to your work. A long, wordy statement will not be read and possibly make your viewer lose interest. Avoid big, flowery and complicated words.  You are not trying to impress anyone. You ***are*** trying to communicate what your art is about.

Important: you are not educating the reader/viewer you are giving a little bit of insight about the process and idea behind the work!

**2.  The Why:**The why is your chance to explain the reason you created this kind of art.  You can share your motivation, subject matter or the inspiration of your work.  This is your work’s story.

**3.  Tell How:** Do not make this a step by step guide to creating you piece of art. Briefly explaining “how” changes the perception about your work at times and adds to the value of your piece. If there are any unusual materials used, that can be mentioned too.

**4.  Personal Importance:** It can vbe ery hard to write about yourself, especially when you need to keep it short.  Think in terms of a Twitter post; try to write this with 140 characters.  It is tough to do but try to do it in at least 2 to 3 concise sentences, maximum. Tell what this piece means to you; why you felt compelled to create it.